

# PHOTOGRAPHY GUIDELINES

## WHY IMAGE CONSENT MATTERS:

Taking and using photos responsibly ensures that all participants feel respected and comfortable. Before capturing and sharing any images, always consider privacy, dignity, and personal preferences.

### KEY REASONS FOR CONSENT

- Respect individuals' rights and privacy
- Build trust and inclusivity
- Ensure legal and ethical use of images

### BASIC GUIDELINES

- Use The Climate Reality Project Australia & Pacific Image Consent Form available on Reality Hub
- Get additional verbal consent – always ask before taking someone's picture, especially for close-ups or identifiable images.
- Offer an opt-out – respect those who do not wish to be photographed.

### TAKING PHOTOS

- Focus on the event atmosphere – capture group shots, candid interactions, and general moments rather than individual close-ups.
- Be respectful – avoid unflattering angles or sensitive moments.
- Check backgrounds – ensure no private or inappropriate content is visible.
- Mind the focus – keep the subject clear and in focus, especially if you're capturing people. A blurry image can lose its impact.
- Consider the landscape – wide shots often tell a better story and capture the setting, which is ideal for group photos.
- Play with lighting – natural light often works best, but avoid harsh shadows or overly bright spots on your subjects.

### SHARING PHOTOS

- Use approved images – only share images where consent has been given.
- Provide context – when posting, add a respectful caption.
- Respect privacy requests – if someone asks for their image to be removed, do so promptly.